



Allstate Security

May 2004 Newsletter

President's Pen

One of the many benefits of an Allstate Security system in your home or business is having your alarm constantly monitored by our own local, UL Listed central station.

Your phone line is an important part of that protection. If the link between your system and our monitoring station is broken, we won't know when you have an emergency and you may not receive the help you need.

In this month's newsletter, we'll discuss some ways in which this critical link can be compromised, and steps you can take to make sure your alarm system can always communicate with our central station.

Sincerely,

Pam Elliott
President

A Working Phone Line Keeps Your Security System Working

With new technology advancing at a faster pace every day, wired technologies are quickly being replaced by new wireless equipment. One of the most visible ways technology is changing

our lives is through the growth of wireless telephones.

What was once a luxury item is now becoming a standard accessory many people carry with them every day. Some people have even abandoned their home telephone service entirely and use only their wireless phone.

If you're thinking of making this change, it's important to remember that your security system requires a telephone line to communicate to our central station. If you disconnect your home phone line, there will be no way for your alarm signal to reach our central station, and we will not be able to respond in case of an emergency.

If you're considering disconnecting your home phone line, make sure you call Allstate Security at 354-3200 to speak with one of our representatives. There are alternative ways for your alarm system to communicate with our central station, including cellular and broadband connections, but these require special hardware.

If we don't get your signal, we can't give you the help you need in an emergency. Don't let your family or business go unprotected, make sure your security system has a working phone line to send your signal to our monitoring station.

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www.allstatesecurity.com

TX Lic. C-368 | OK Lic. 094 | NM Lic. 87600

Stay Connected: Let Us Know if You Use DSL Internet

Your security system uses your home phone line to communicate with Allstate Security's central monitoring station.

If you get your internet service through DSL from your phone company, you should be aware there are some extra steps necessary to make sure your internet service doesn't interfere with your alarm system.

When you get DSL service, you must ask your phone company for an extra filter to put on the alarm system. Then call Allstate Security at 354-3200 and schedule an appointment with our technicians to install the filter.

Without a filter between your phone line and the alarm system, the DSL data will prevent your system from communicating properly with our monitoring station, meaning you may be unprotected in an emergency.

Special Announcement:

The first customer to call Allstate Security and mention this newsletter will receive one month of free monitoring (up to \$25 in value)!

Cellular Backup Lets Your System Do Its Job, Even When Your Phone Service Is Interrupted

Criminals will always try to work around crime-prevention measures. Recently, burglars have been disabling security systems in homes and businesses by cutting the phone lines to the building. When the phone lines are cut, the security system has no way to send signals to the central station, so the alarm company

can't respond and can't notify the authorities.

You can, however, stay one step ahead of the bad guys with a cellular backup system.

Cellular backup uses wireless signals to communicate with our central station, so your alarm signals will always get through, even if your phone line is compromised by a criminal, a storm or other accidents.

Welcome!

Allstate Security would like to welcome our newest employees.

In our Patrol and Guard Division, we welcome Dustin Chambliss, Arthur Clark, Jesus Hernandez, Karl Smith, and Ronnie Via.

Rudy Naranjo works in our Central Station, and Nicki Cagle is our new receptionist.

Help Us Help You

Have you changed your phone number recently? Your cellular number? Has anyone on your call list changed their phone number? Have you cancelled a phone line that is no longer in use?

These are all good reasons to call Allstate Security and review your call list. It's important that you inform us of changes to your phone number or other contact information so that we can update the information in your file. If we don't have current phone numbers for you and everyone on your call list, we may have trouble reaching you in the event of an alarm.

Making sure we have current contact information is one easy way to help Allstate Security protect your home or business.