



# *Allstate Security*

## *July 2004 Newsletter*

### **President's Pen**

In last month's newsletter, we told you about the many security services available through Allstate Security's Patrol division. This month, we focus on our UL listed central monitoring station.

Our monitoring station is the only one in Amarillo listed by Underwriters Laboratories to monitor both burglar and fire alarms. Want to see for yourself? Visit [www.ulalarmfinder.com](http://www.ulalarmfinder.com) to search a database of all the UL listed alarm companies in the nation. You can search by city or by zip code.

Our UL listing means you get not only the maximum insurance premium discounts possible, but also the peace of mind that comes with knowing your alarm is being monitored with the latest technology and the most effective techniques.

Does your insurance company know you have an Allstate Security system? You may be missing up to a 20% discount!

If you have questions about the monitoring of your alarm, call our office at 806-354-3200.

Yours in Security,

Pam Elliott  
President

### **Monitored Alarms Prevent False Dispatches**

False alarms which require the authorities to be dispatched to a non-existent emergency waste valuable resources. Allstate Security is committed to reducing the number of false dispatches from our clients' alarm systems.

Our central monitoring station helps us do just that. When we receive a signal from your home or business, our first step is to contact you to confirm the alarm. If there is an actual emergency or no one is home, our monitors quickly dispatch the police or fire department. In the event that there is no trouble, we don't dispatch the authorities.

This system of confirming alarms before dispatching helps save the time and energy of the authorities for actual emergencies, while ensuring that our clients still get the help they need.

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## **Allstate Security Monitors Your Fire Alarm 24 Hours a Day**

A regular smoke detector is great if it alerts you to a fire in time to get your family out of a burning building.

What happens, though, if a fire occurs when you aren't home? What if you are incapacitated by smoke or fumes and you can't hear the alarm?

That's where Allstate Security's central monitoring station comes in. A monitored smoke detector does more than just sound an alarm in your home, it also alerts our central station. Our monitors can then alert the fire department, so help is on its way as soon as possible, even if you are away from home.

A fire alarm monitored by our UL-listed central station is the best way to protect your family or business from fire. Does your system include fire protection? Call our office at 354-3200 to talk with our representatives about making sure your home or business is protected against fire 24 hours a day.

Some interesting national statistics about home fires:

- A house fire occurs once every 86 seconds
- 85% of fire deaths occur in the home
- Nine people die in house fires every 24 hours
- A fire injury occurs in the home every 31 minutes

Source: National Fire Protection Association ([www.npfa.org](http://www.npfa.org))

## **"It was a dark and stormy night..."**

Recent storms in the Amarillo area have caused extensive damage from hail and lightning strikes. Remember that lightning can cause power surges which can damage your alarm equipment.

Many insurance policies cover damage to your security system caused by storms. If your security system has been damaged by any of the area's recent storms, don't forget to contact your insurance company.

### **Special Announcement:**

*The first current Alarm Response client to call our office and mention this newsletter will receive three free months of Alarm Response service!*

### **Keep In Touch**

When Allstate Security's central station receives an alarm from your home or business, we act quickly to contact you and confirm the alarm. The only way we can reach you, however, is by using the numbers you provide on your call list.

It's critical that you let us know of any changes to your phone number or any other contact information. If your information is out of date, we may not be able to reach you in an emergency.

Call our office at 354-3200 if you have any questions about how to make sure Allstate Security can reach you quickly.